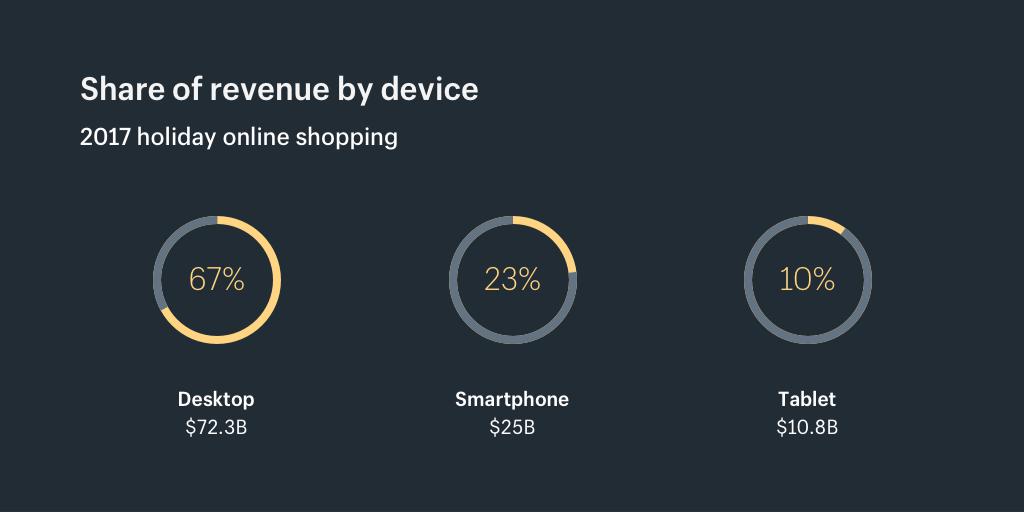


Revenue from Devices



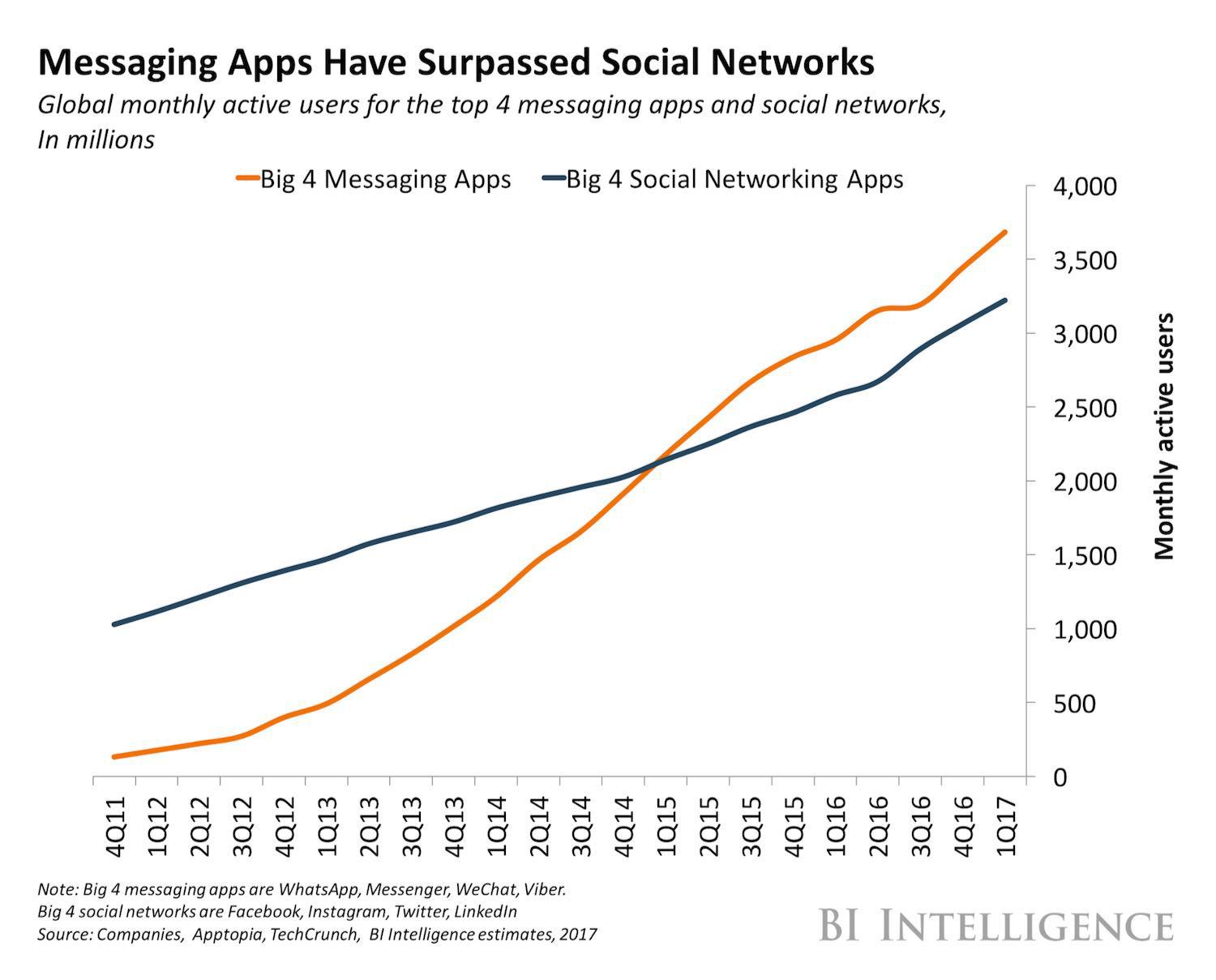
*Data via Adobe Digital Insights*



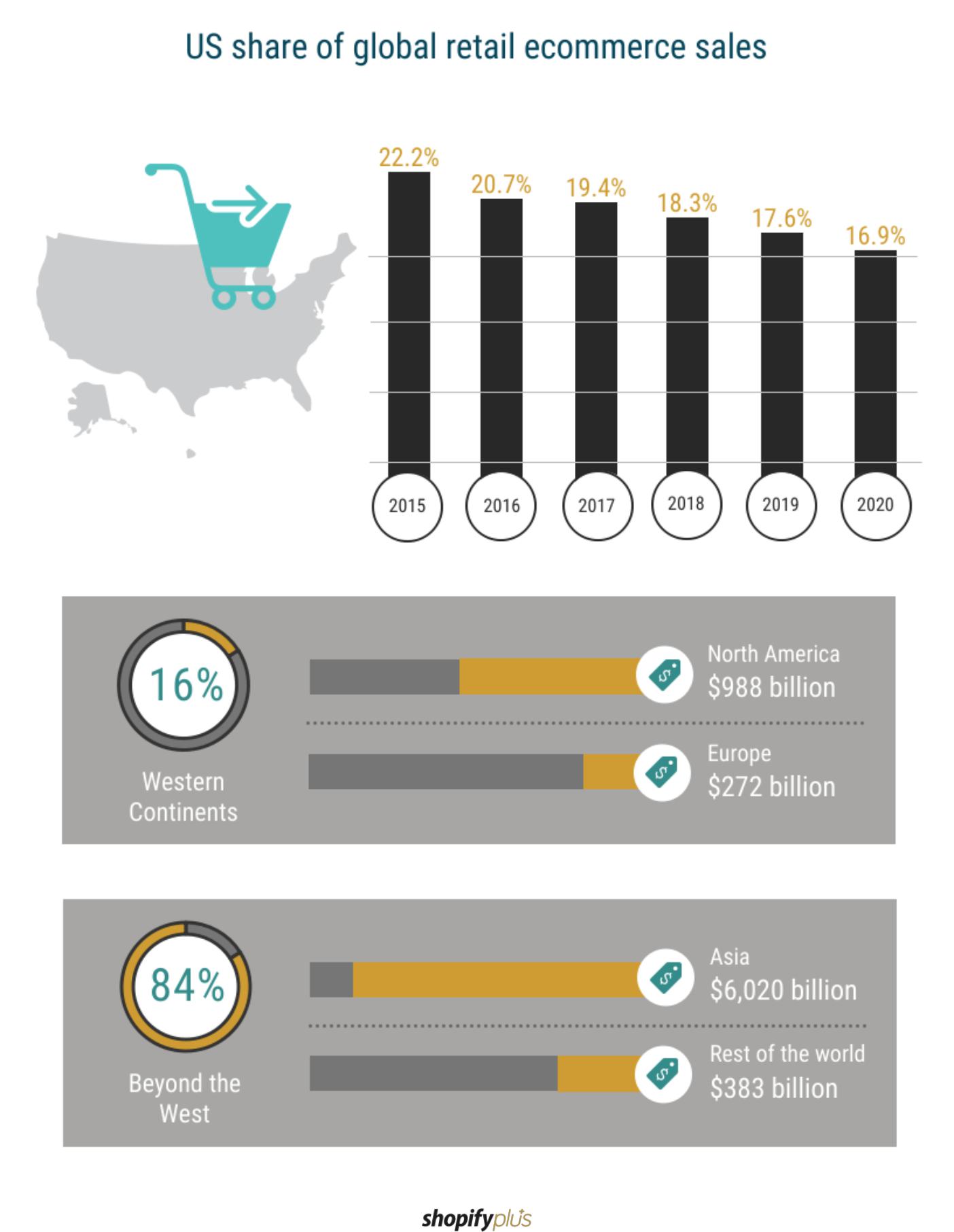
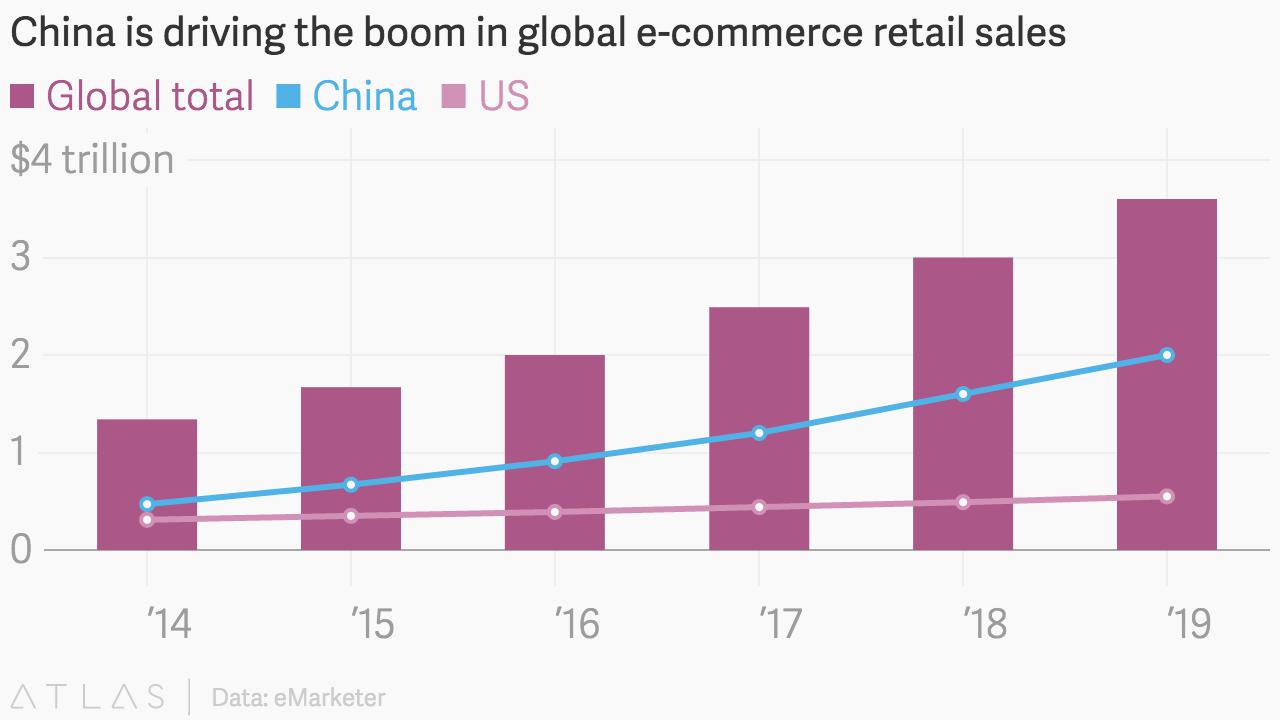
Half of all product searches now start on Amazon

*Data from the Mary Meeker Report*

Messaging app usage surpassed social networks for the first time in 2016 as well.



China’s off-the-charts growth forecasts that their total ecommerce sales are expected to double in three years, adding $1 trillions.



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**Ever-Green Profitable Niches**

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